

## You can support Charlottesville Tomorrow in many exciting ways



Charlottesville Tomorrow is completely supported by private donations. All gifts are welcome and appreciated and every dollar is used wisely to support our mission to inform and engage the public by providing clear, non-partisan information and research on land use, transportation, and community design issues. In 2009 we are seeking support for the following important and exciting efforts:

### **Distribute weekly e-mail news alerts to the community**

**\$250** allows Charlottesville Tomorrow to send one weekly e-mail update to the community. This covers the cost of staff time and the technology used to cover public meetings and make written summaries and audio podcasts available for the community and local media. Our weekly e-mails alert the public to the major growth and development stories published in our News Center and also share the calendar of upcoming meetings.

### **Publish a comprehensive update on the 50-year community water supply plan**

**\$300** will allow Charlottesville Tomorrow to publish one issue of ***Our Water Our Future***. Our community deserves some straight talk on the community water supply plan. Charlottesville Tomorrow will distill our coverage of hundreds of hours and meetings and research into a citizen friendly guide on the key choices related to our community's goal of having a safe, sufficient, and cost-effective water supply plan for this and future generations. See: [www.cvilletomorrow.org/water](http://www.cvilletomorrow.org/water)

**\$10,000** will allow Charlottesville Tomorrow to mail a printed copy of ***Our Water Our Future*** to every household in the community.

### **Non-partisan coverage of elections for City Council and the Board of Supervisors**

**Election Watch 2009** will be a continuation of Charlottesville Tomorrow's groundbreaking approach to non-partisan local election coverage. We trust an engaged citizenry to make informed decisions that will benefit the community as a whole and we believe the democratic process works best in an atmosphere of open government and transparency. The November 2009 elections will feature three contests for the Board of Supervisors in Albemarle and two contests for seats on Charlottesville City Council. *Charlottesville Tomorrow does not endorse or support candidates at any level.*

### **Key initiatives of this project you can support include:**

#### ***Placing a non-partisan local voter guide in the hands of every voter***

**\$1,000** will allow Charlottesville Tomorrow to interview and cover one candidate throughout their campaign. Candidate interviews are excerpted for the voter guides.

**\$5,000** will deliver Charlottesville Tomorrow's detailed voter guide throughout one of Albemarle's three magisterial districts holding elections in 2009 or to the City of Charlottesville.

**\$15,000** will deliver the voter guide to every voting household in the community.

#### ***Sponsor a local candidate forum***

**\$2,500** will allow Charlottesville Tomorrow to sponsor one candidate forum in one of Albemarle's magisterial districts or in the City of Charlottesville. Funding allows for media advertisements (print and radio), room & equipment rentals, and our coverage with video, audio, and transcripts.

**\$7,500** will support all three candidate forums for the 2009 local elections.

#### ***Track the money in local politics***

**\$1,000** will support the collection of paper campaign finance filings submitted by candidates for City Council and the Board of Supervisors in the 2009 local elections. Charlottesville Tomorrow works in partnership with the **Virginia Public Access Project** ([www.vpap.org](http://www.vpap.org)) to include our local candidates in their online donor database.