

This action plan was prepared by Supervisor Ken Boyd and approved at the Board's January 6, 2010 meeting. It was approved, as amended, on a 4-2 vote with Supervisors Boyd, Dorrier, Snow and Thomas in favor and Supervisors Mallek & Rooker voting against.

2010 Albemarle County Action Plan
January 6, 2010

1. Increase Revenues through Economic Development –We need to increase the commercial tax base, restore fading sales taxes, and provide taxpayers relief from constant increases in the personal property and real estate taxes. Increasing economic development is now the top fiscal priority for Albemarle County. The best way to accomplish this is by reducing unnecessary and burdensome regulations and shortening approval times. Staff should work closely with the Partnership for Economic Development and the Chamber of Commerce to develop a plan in the first six months of 2010 to significantly increase non-personal tax revenues through economic growth and not increased taxes to our business community. We should update our five year strategic plan to reflect this priority and goal.
2. Zero based budgeting – This year we want to build the County budget from the ground up in all departments based on realistic revenue projections, and the current tax rate of \$0.742. The 2010-2011 budget should be developed under a zero based budget model with priority on core government services and separate categorical expenses for non-core services.
3. The Development Review Process – As part of the economic development priority all the outcomes from the Development Review Process that were designed to streamline the process should be ~~implemented and/or improved~~ within the year. brought back to the board
4. Yancy Mills and 250 East Corridor from I-64 to Shadwell Store – The report on available light industrial zoning should be expedited and a report on the possibility of expansion of this type of zoning in these areas should be brought back to the board in the first quarter of the year for discussion and possible action.
5. Berkmar Drive Extended – Identified as of critical importance to help alleviate traffic congestion on Rt. 29 North, staff should be directed to work expeditiously, in concert with the private sector on a public/private solution to getting some portion of this road developed.
6. Sign Ordinances – The sign ordinances need to be re-examined to ensure they do not overly restrict economic vitality of area businesses. Staff should work with local retailers to develop new ordinances that will help promote good business practices as well as maintaining quality aesthetic values.