'Capture Charlottesville and Albemarle' Photography Contest written by Newspack Team | September 12, 2016



Where tradition is always new.

REMINDER:

Only one week is left to participate in the 'Capture Charlottesville and Albemarle' Photography Contest

Deadline to Submit Photos is September 16, 2016

Charlottesville, September 9, 2016 – There is only one week left to enter photos in the Charlottesville Albemarle Convention and Visitors Bureau's photography contest designed to identify the most captivating pictures of both Charlottesville and Albemarle County. The 'Capture Charlottesville and Albemarle' Photography Contest asks visitors and local photographers to share their most captivating snapshots of the area and compete for one of three cash prizes.

The grand-prize winner will receive \$1000, with \$500 and \$250 prizes going to two runner-up participants. The CACVB invites both amateur and professional photographers to submit their best entries. Winners will be announced in early October 2016.

Photos submitted to the contest are to be used in CACVB world-wide marketing collateral, websites,

advertising, media-kits, posters, tradeshows, and for any use promoting Charlottesville and Albemarle County. While the CACVB will gain rights to use submitted pictures, photographers will keep the copyright of their submitted photos. As an organization designed to market the Charlottesville / Albemarle area, the CACVB encourages photographers to share their photos and promote Central Virginia's beauty on social media using the hashtag #capturecville even after the photos have been submitted. Entries should be photographs that help promote this area as a tourist destination. Suggested categories for entries include:

- Landscapes
- City Life
- Architecture
- Weddings
- Culture / Dining / Shopping / Night Life / Events / Education
- Recreation / Relaxation / Sport
- Agriculture / Viticulture
- Community / Family / Friends (in a recognizable location)

"Our area is known for its stunning landscapes, distinctive architecture and unique seasons. We created this contest to invite photographers to capture all that we have to offer" said Kurt Burkhart, Executive Director of the CACVB. He continued, "We hope the generous prize money will encourage everyone from high school students, to professionals, to past or current visitors and all the way to retirees to dig into their hard drives and submit their best shots. We are excited to see what spectacular pictures come into our mailbox, and we are even more excited to share those shots with the world."

Director of Sales & Marketing of the CACVB, Brigitte Bélanger-Warner, adds: "We welcome all photos that tell the story of how unique and wonderful the Charlottesville / Albemarle area is as a destination. Images of locals and visitors enjoying the best that our city and county have to offer, such as our parks, foodie spots, downtown areas and attractions are invaluable tools to entice potential visitors to come to Charlottesville."

Full contest rules and details can be found at Along with a completed entry form found at the above link, photos can be submitted via e-mail at the following address: capturecville@.

The contest is currently underway and photos can be submitted immediately.

About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of Charlottesville and Albemarle County, Virginia, through , the CACVB assists tour operators, meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB

operates the Downtown Visitor Center (610 E Main St) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the Albemarle Tourism and Adventure Center in downtown Crozet (5791 Three Notch'd Rd) at the historic train depot; it is open Wednesday – Saturday 10:00 a.m. – 5:00 p.m. and Sunday 12:00 p.m. – 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is . In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCVille on Twitter, CVilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.