

## ALTERNATIVE SCENARIO TO A.B.R.T. REVISION PROCESS – MAY 20, 2019

### SET PRIORITIES

- Adopt UVA Working Group's 4 Priority Areas for nonprofit funding
  - Jobs/Wages
  - Affordable Housing
  - Public Health Care
  - Education
- Create modified application process for requests above \$25,000 that respond to the priority areas
- For FY2021 process only, request/allow nonprofits to identify specific criteria, solutions, measurements and/or metrics

### ESTABLISH MEASUREMENTS & SOLUTIONS GROUP

- Council will appoint members to a formal workgroup assigned to identify appropriate measurements, benchmarks, solutions and metrics for the 4 priority areas by:
  - Conducting best practice research
  - Holding community meetings and engaging in robust community engagement to understand the kinds of solutions community members want in each area
  - Intentionally engaging the Nonprofit Leaders of Color in community engagement listed above or in other recommended ways of hearing from those voices not traditionally heard
  - Reviewing recommended measurements, benchmarks, solutions and metrics with area nonprofits
  - Report out to City Council May 2020
- Council will consider and adopt recommendations by June 2020 to influence the FY2022 nonprofit funding cycle

### SUPPORT NONPROFIT CAPACITY BUILDING

- Invite nonprofits to apply for grants under \$10,000 for building organizational capacity
- Prioritize applications that request funds for:
  - Equity analysis or action planning (highest priority)
  - Strategic planning
  - Financial protocols or development planning
  - Leadership development
  - Data collection & evaluation
- Permit applications for capacity-building activities identified by the applicant that are not listed above

### DEFER DECISION TO SET ASIDE FUNDS FOR ARTS & CULTURE

- Wait until CACVB leadership is in place
- Wait until more arts-specific representatives are on CACVB board
- Encourage collaboration among arts organizations prior to final decision-making

## PROCESS IMPROVEMENTS TO BE MADE BY STAFF

- Create simplified application process for requests under \$25,000
- Diversify technical assistance for nonprofits interested in pursuing city funding
- Establish new application review team
- Create and implement robust training for review team members including conflict of interests, power dynamics and bias
- Conduct site visits for all applicants
- Change the name to: **City/Nonprofit Partnership Funding**
- Create mission statement to clarify intent of process: **City/Nonprofit Partnership Funding addresses significant and urgent community needs to improve the lives of marginalized community members by funding holistic strategies with the greatest potential to work.**
- Create webpage on funding process on city site so new nonprofits may understand how to apply and what technical assistance is available to them

## **RESOLUTION:**

Whereas, Charlottesville City Council seeks to partner with nonprofits to provide services to improve the quality of life for community members, and,

Whereas, the historic Agency Budget Review Team process is not flexible enough to respond to the changing needs and expectations of City Council and community members, and,

Whereas, a workgroup has recommended changes to the process by which the city funds nonprofits, and,

Whereas, the city wishes to prioritize funding for organizations serving marginalized members of our community, and,

Whereas, the city wishes to invest general fund dollars in programs and organizations meeting the most pressing needs in our community,

Therefore, be it resolved by the Council of the City of Charlottesville, Virginia that:

A Measurements & Solutions Group shall be established to identify appropriate measurements, benchmarks, solutions and metrics for the designated priority areas (Jobs/Wages, Affordable Housing, Public Health Care, and Education) for use in the City/Nonprofit Partnership Funding process.

Specifically, the commission is charged with establishing measurements, benchmarks, solutions and metrics in a formal report to council in May 2020. The commission shall meet regularly from August 2019 to April 2020 to seek to understand the best way to impact the priority areas; specifically to:

- Conduct best practice research on the four priority areas
- Engage the community to understand what solutions community members prefer in each priority area including but not limited to:
  - Community meetings & stakeholder interviews
  - Formal liaison with Nonprofit Leaders of Color network
  - Active engagement of people from marginalized communities

Membership for the commission will be recruited through an open call for applications and formally appointed by council. The commission will consist of 9 members as follows:

- 2 community members
- 2 members with professional data analysis expertise including a background in economics, social science, public policy, or similar
- 2 members with community organizing experience
- 2 at large members
- 1 council member

The commission will be staffed to provide technical and logistical assistance.