

July 14, 2006

Mayor David Brown  
City Hall  
City of Charlottesville

Dear Mayor Brown:

The purpose of this letter is to open a dialogue with you and other city leadership about the accelerating development of Charlottesville's city center and the Water Street Corridor. We are particularly focused on the City Market site, though our goal is to consider this property in the larger urban context of downtown Charlottesville.

We would like to encourage the city to begin an open discussion and launch a proactive process for rendering a shared vision for this critical tract and its surroundings, rather than be in a reactive mode to private development proposals.

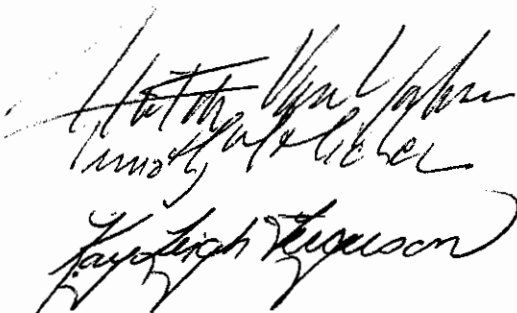
Such a vision should consider:

- Compatible urban development and architectural excellence, taking into account the property's broader downtown context.
- Heightened interest in a designated civic plaza and green space south of the mall.
- Prioritizing the highest and best use of a limited public asset.
- The critical need for a comprehensive plan for additional public parking.
- Accommodating current and future and public transit possibilities.
- Promoting access and connection to the "warehouse district", the IX project, and other development south of the railroad tracks.
- Sustainable and affordable services, including workforce housing.
- Continuation of a vibrant City Market in the central downtown.

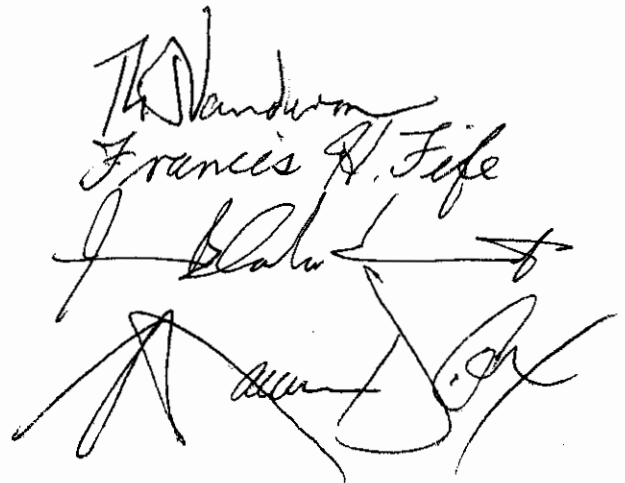
We, the undersigned, believe that a broad, highly professional urban design vision, with open and creative community input, should be arrived at prior to any decision regarding the development of this city block and its contiguous streets. It is hoped that the members of City Council will recognize the unique opportunity this block offers them to improve and expand on the mall's success and in building a legacy in planning for the next 30 years.

Thank you so much for your consideration. We look forward to further discussion with you.

Sincerely yours,



cc: Members of City Council



Signatures

Gary Skovlund  
Paul [unclear]  
Charles Bartow  
Bill [unclear]  
Bill Whelan  
Frod Wolfe  
Kent Douglas  
Krista Suokko  
Charlotte Damman

**This letter to Mayor David Brown and City Council has been signed by:**

Mitch Van Yahres  
Tim Michel  
Kay Leigh Ferguson  
Tom Vandever  
Francis Fife  
Blake Caravati  
Maurice Cox  
Gary Okerlund  
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Charles Barbour  
Bill Morrish  
Brian Wheeler  
Fred Wolfe  
Ken Dougherty  
Kristen Suokko  
Charlotte Dammann